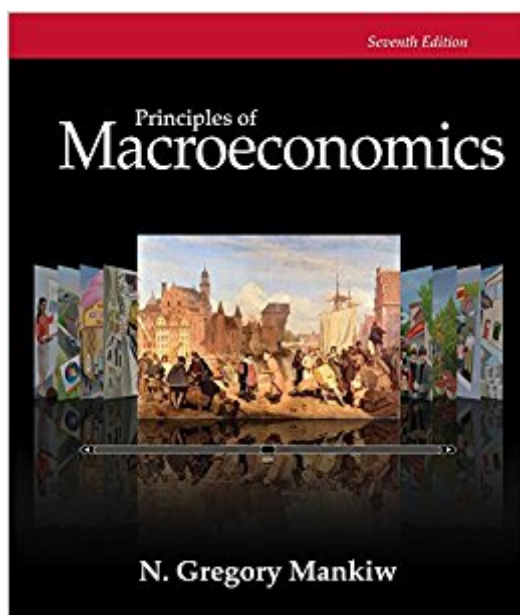


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Principles Of Macroeconomics, Loose-Leaf Version



Synopsis

With its clear and engaging writing style, *PRINCIPLES OF MACROECONOMICS*, Seventh Edition, continues to be one of the most popular books on economics available today. Mankiw emphasizes material that you are likely to find interesting about the economy (particularly if you are studying economics for the first time), including real-life scenarios, useful facts, and the many ways economic concepts play a role in the decisions you make every day.

Book Information

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"One of the reasons why we adopted the Mankiw text was because of its relevant concepts that students could really relate to. I would say to continue with this trend, and also be sure to use examples that relate to the current economic conditions that make sense to a beginner economics student." "I have used Mankiw for several years, across at least 3 or 4 of its editions. I like the writing in the book--it's clear and expounds the ideas effectively. It covers topics that I want to cover, mostly in the order that I like to cover them. It's at the appropriate level for our students--not too difficult but not superficial either. I also like the fact that this book is very closely integrated with the Aplia system, which I believe is an important learning tool." "Very student friendly text. Makes economics easy to understand. Some of the other texts would take a lot of reading to explain an idea."

N. Gregory Mankiw is Robert M. Beren Professor of Economics at Harvard University. He studied economics at Princeton University and MIT. Dr. Mankiw is a prolific writer and a regular participant

in academic and policy debates. His research includes work on price adjustment, consumer behavior, financial markets, monetary and fiscal policy, and economic growth. His published articles have appeared in academic journals, such as the American Economic Review, Journal of Political Economy, and Quarterly Journal of Economics, and in more widely accessible forums, including The New York Times, The Washington Post, The Wall Street Journal, and Fortune. Dr. Mankiw has been a research associate of the National Bureau of Economic Research, an adviser to the Federal Reserve Bank of Boston and the Congressional Budget Office, and a member of the ETS test development committee for the advanced placement exam in economics. From 2003 to 2005, he served as chairman of the President's Council of Economic Advisers.

If buying for college, check with professor before buying. I return the book because the professor required the software that accompanies the book.

This textbook is great. The way it is structured is very linear. The info is clearly stated with lots of simple examples. Lastly, the authors humor comes through and makes the book more fun to read. I am teaching myself for a CLEP exam and I am about a third through the book. I haven't used other macroeconomics textbooks but in regards to other textbooks of any subject this is easily one of the best. Highly recommended.

Book is in excellent condition. It doesn't look like it was even used before.

Basic concepts, terms, acronyms and understanding of macroeconomics. Nothing fancy or jumps out at you, but interesting and important ideas and concepts that are essential for business, marketing, economics and trade.

This text book helped me out a lot because I did not have to use eBook.

This book is easy to understand and has a great flow for the content. This book is great for anyone interested in how the economy works as a whole, the business student, or even a business professional.

Love it except for the fact that my professor never used the book....lesson learned: wait to see if the professor actually uses the textbook before renting.

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